



Art4sport Association ONLUS, (Italy)

1.1. TITLE OF THE CASE STUDY:

Art4sport

1.2. ONE LINER ON WHAT THE CASE STUDY IS ABOUT:

The Art4sport association believes in sports as therapy to help the physical and psychological recovery of children with prosthetic limbs. The art4sport team aims to improve the quality of life for children with prosthetic limbs and their families. It also provides financial support to families in need of specific prosthetics, organises sports and charity events because the association finances itself through fundraising.

CLASSIFICATION:

PHASES	x	IDEATION
	x	DESIGN
	x	MARKETING
	x	AFTER SALES SUPPORT
	x	COLLABORATION & NETWORKING
TYPE OF ORGANISATION		BUSINESS
	x	NGO
		OTHER
TYPE OF SPECIAL NEEDS		SENSORIAL DISABILITIES AND/OR



		BARRIERS
		INTELLECTUAL DISABILITIES/barriers
	x	PHYSICAL DISABILITIES/barriers
	x	OTHER BARRIERS
TYPE OF SPORTS/LEISURE		SUMMER SPORTS/LEISURE
	x	WINTER SPORTS/LEISURE
	x	ALL YEAR AROUND SPORTS/LEISURE
	x	MOUNTAIN
	x	BEACH/WATER-RELATED ACTIVITIES
		OTHER
TYPE OF SERVICE, PRODUCT, ACTIVITY	x	SPORTS
		ACTIVE LEISURE
		BOTH
TYPE OF ACTIVITY		INDIVIDUAL
		GROUP



	x	BOTH
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1.3. CASE STUDY DESCRIPTION

Art4sport association is an ONLUS established in 2009 in Mogliano Veneto in the province of Treviso. The association was created by the parents, Teresa and Ruggiero, of Beatrice (Bebe) Vio who, at age 11, was stricken with meningococcal meningitis resulting in the amputation of her four limbs.

Before her illness, she was a great fencing athlete, and after her operation she returned to the sport, becoming the reigning Paralympic, world, and European Paralympic individual foil champion.

Over the years, Bebe and her parents have worked to learn about sports prosthetics and sports aids for children with amputations. They thus discovered that prosthetics and sports equipment are extremely expensive aids that are not subsidised by the National Health System, which consequently become the full responsibility of families. In addition, they realised three other issues:

- Each prosthesis must be studied and designed on a case-by-case basis, depending on the type of amputation and the sport the child wishes to play;
- Over the years they must be changed or replaced often to follow the natural growth of the child, and inevitably families face high costs;
- The lack of adequate sports facilities locally and the difficulties for individual sports clubs to procure equipment suitable for a person with disabilities to play sports.

Art4sport funds then support families in spending on sports prosthetics and follow projects dedicated to upgrading sports facilities when needed. The name "art for sport" comes from Bebe's artistic inspiration, because based on her drawings, T-shirts, gadgets and other items are created. This is also how funds are raised for the Association's projects.

Art4sport has 4 mainly goals:

1. promoting sport as therapy
2. promoting awareness of paralympic sports
3. prosthetics and sports equipment: the association researches, makes and finances the expensive prosthetics and equipment needed for the practice of Paralympic sports
4. sport trails: directing children in choosing the sports path to follow and the sports centres in which to practise physical activity



Since its inception, the association has been able to network with other important entities, nationally and internationally, and to carry out projects that create greater awareness of how all sports practices can be made increasingly accessible to more children and young people.

Some examples are:

- WEmbrace Games (from 2011): it is a charity event in which teams composed of players with and without disabilities compete through games to break down physical and psychological barriers.
- WEmbrace Sport (from 2021 and in collaboration with the European Commission): it is a challenge between an international team of Olympic and Paralympic athletes from around the world. It is a true example of integrated sports
- WEmbrace Awards: it is a charity gala intended for all companies and media companies working every day to make the world a more inclusive environment.

The mission of the Art4sport Association is to:

- use sports as physical and psychological therapy for children and young people with physical disabilities.
- promote the knowledge and practice of Paralympic sports in Italy.

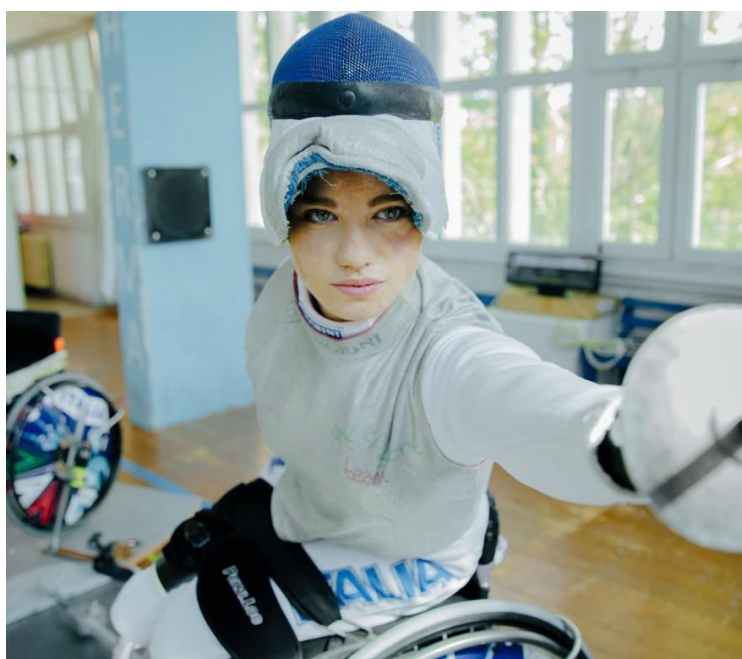
Within the association is the art4sport team: this is the team made up of athletes with disabilities who have prosthetic limbs. These children asked, through their parents, to join the association's projects so that they could start sports or resume the sports they were playing.

Finally, the association promotes 4 projects in which people can learn different sports practices:

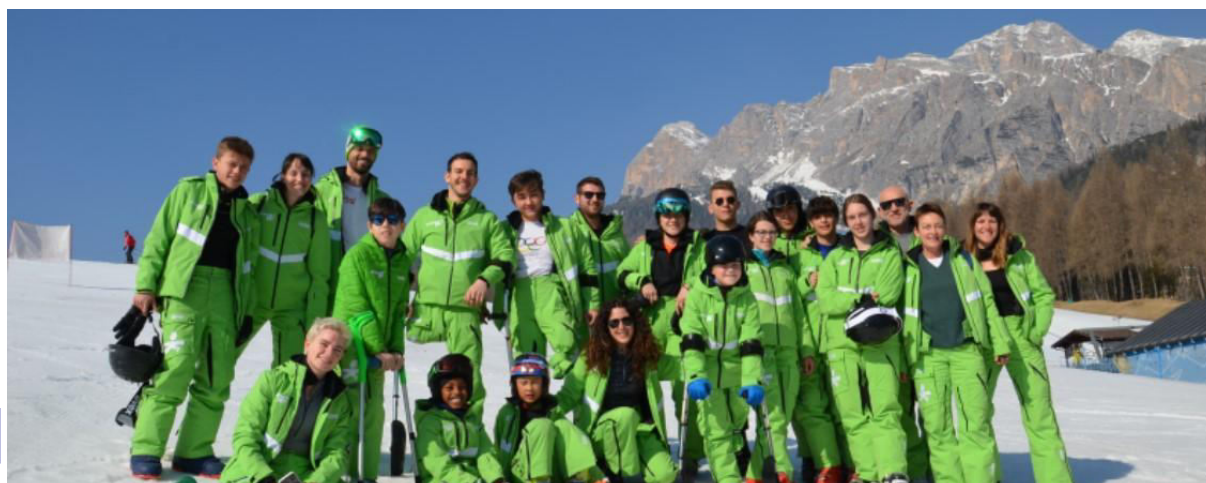
1. ski4sport is an annual ski course for all art4sport team members, with the participation of experienced ski instructors
2. Wheelchair Fencing: thanks to the teaching of wheelchair fencing, art4sport has been able to donate 10 platforms to 10 fencing clubs for wheelchair fencing practice.
3. Safe driving course: safe driving training course aimed at young new drivers from art4sport team
4. Charity Marathons: it is a charity sports race to raise funds for art4sport



1.4. RESOURCES:



Fonte: www.art4sport.org





Fonte: www.art4sport.org



Fonte: www.art4sport.org

- Social media channel:

Website: <https://www.art4sport.org/>

Facebook: <https://www.facebook.com/art4sport>

Instagram: @art4sportonlus